



press release

AGREEMENT WITH VfL WOLFSBURG FOR THE DISPOSAL OF THE PLAYER DA CUNHA DIEGO

Turin, 27 August 2010 – Juventus Football Club announces that an agreement has been finalized with VfL Wolfsburg GmbH for the disposal of the registration rights of the player Da Cunha Diego for a consideration of € 15.5 million to be paid immediately upon the execution of the contract.

This operation generates a negative economic effect of about € 5.8 million on the 2009/2010 financial year due to the depreciation of the registration rights of the player at 30 June 2010, following the disposal of the player at a price lower than the residual net book value.

PRESS OFFICE

Claudio Albanese

Tel. +39 011.6563406

claudio.albanese@juventus.com

INVESTOR RELATIONS

Marco Re

Tel. +39 011.6563456

investor.relations@juventus.com