



press release

## Andrea Agnelli appointed chairman of Juventus

**Turin, 19 May 2010** – The Board of Directors of Juventus, meeting today in Turin, took note of the resignation of the director Aldo Mazza and co-opted Andrea Agnelli as director until the next Shareholders' Meeting, pursuant to Art. 2386 of the Italian civil code. In the course of the meeting, the Board also appointed the new director Andrea Agnelli as Chairman, assigning operational responsibilities to him. Jean-Claude Blanc is to maintain the other offices.

«The role that I am undertaking today – declared the Chairman at the end of the Board Meeting – is the concrete evidence of our family's unity and commitment to this Company. The work to be done is very demanding. This is why Jean-Claude Blanc and I, along with all the staff and Board of Directors, are already drawing up the programme and strategies for the upcoming season».

Andrea Agnelli was born in Turin in 1975, he studied at Oxford (St. Clare's International College) and Milan (Università Commerciale Luigi Bocconi).

He gained professional experience in a variety of positions both in Italy and abroad, at Iveco-Ford in London; Piaggio; Auchan Hypermarché in Lille; Schroder Salomon Smith Barney in London; and, in the marketing department of Juventus Football Club, where he worked on brand promotion and development. In 1999, he was hired by Ferrari Idea in Lugano to promote and develop the Ferrari brand in non-automotive areas. In November 2000, he moved to Paris and assumed responsibility for marketing at Uni Invest SA, a Banque San Paolo company specializing in managed investment products. From 2001 to 2004, Andrea Agnelli worked at Philip Morris International in Lausanne, where he initially had responsibility for marketing and sponsorships and corporate communication. During 2005 and 2006, he worked in strategic development for IFIL Investments S.p.A.. In March 2007, he founded Lamse S.p.A., a financial holding company of which he is Chief Executive Officer. He has been a member of the Board of Directors of Fiat S.p.A. since 30 May 2004. Since May 2006, he has been a member of the Board of Directors of IFI today EXOR S.p.A.. In April 2007, he became a member of the Advisory Board of the private equity fund BlueGem Capital Partners LLP. In April 2008, he was appointed Chief Executive Officer of the Royal Park Golf & Country Club I Roveri, and meanwhile, he became a member of the Federal Council of the Italian Golf Federation. He is General Partner of Giovanni Agnelli e C. S.a.p.az..

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